PRIZOR

PRIZOR VIZTECH LTD.

Innovating Tomorrow's Surveillance, Today.

INVESTOR PRESENTATION NOV 2025

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Management Commentary

Mrs. Mitali Goswami

Promoter, Chairman & Managing Director

During the first half of FY26, we reported revenues of ₹4,201 lakhs, a growth of 35.4% year-on-year. EBITDA rose by 47.7% to ₹955.8 lakhs, with margins expanding by 180 basis points to 22.7%, reflecting stronger operating leverage and disciplined cost management. Profit after tax increased by 38.2% to ₹591.7 lakhs. This performance reinforces the solid foundation we are building to scale the business meaningfully in the coming periods.

Our STQC certification is in the final stages, and we are hoping to receive the approval very soon. Once received, we anticipate execution to scale rapidly, and our teams are fully prepared for high-volume rollouts.

We remain intact in our growth guidance of 70–80% for the full year and are on track to achieve it. With the growth performance in H1 and the visibility we have for the second half, we remain firmly on track.

Strengthening our organisation has been key to this preparedness. Our employee strength has increased from 62 in March 2025 to 106 in September 2025, with focused hiring in production, sales, marketing, and other critical functions - ensuring we have the capacity and capability to handle larger order flows once STQC is approved.

Our R&D centre is now fully operational, and we are actively developing AI-enabled CCTV products that will enhance our technological edge and broaden our market reach. Innovation will continue to be a central pillar of our long-term strategy.

Government project execution in our sector typically picks up in the second half of the financial year, post budget allocations. We expect a similar trend this year. With our expanded team, strengthened capabilities, readiness for execution, and the anticipated STQC certification, we are well positioned to capitalise on these opportunities. We are not only building capacity but also enhancing capability, ensuring Prizor Viztech is ready for scale, seamless execution, and sustained value creation.

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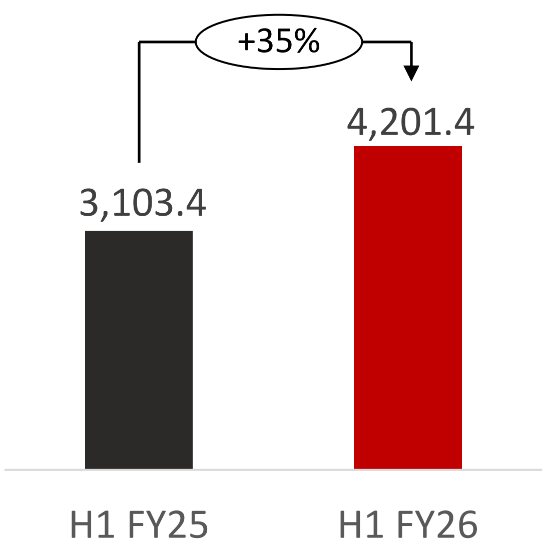
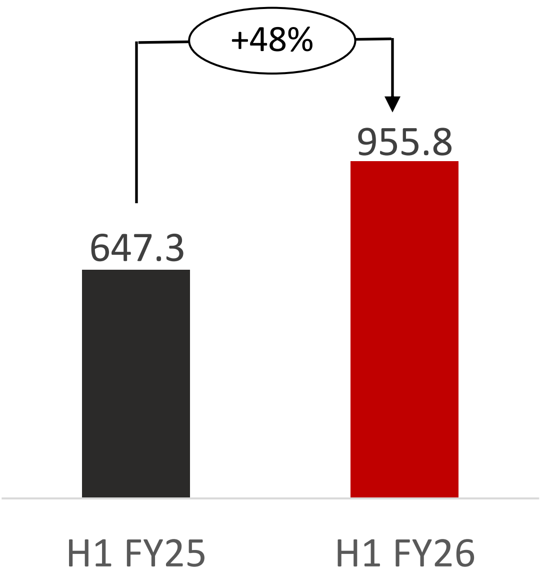
Performance Highlights

H1 FY26

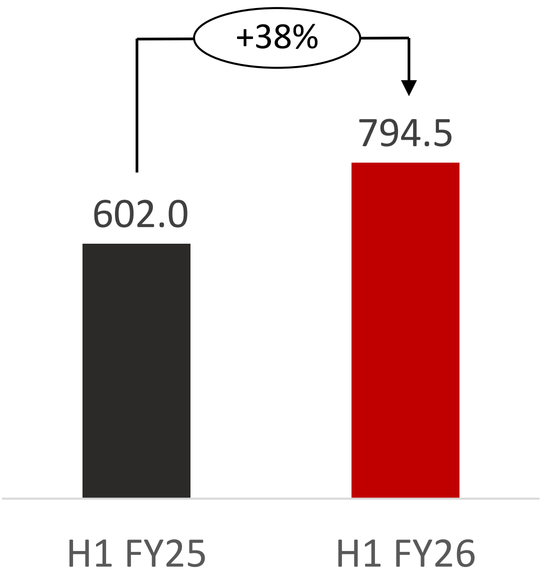
Revenue



EBITDA

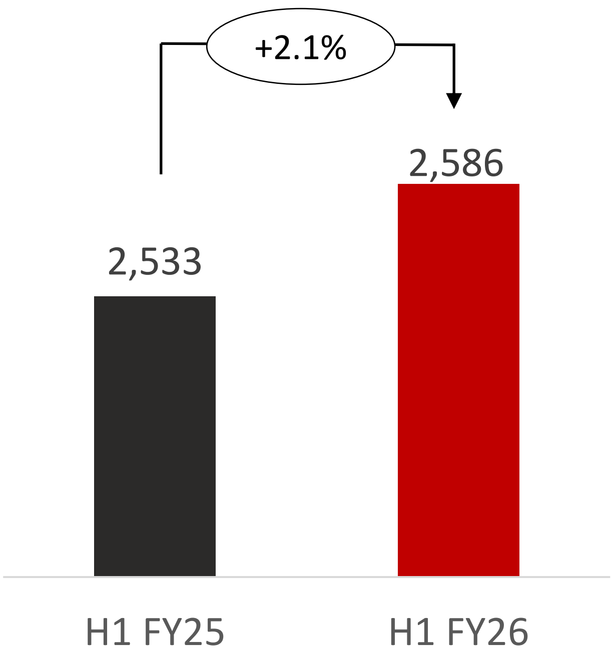


PAT

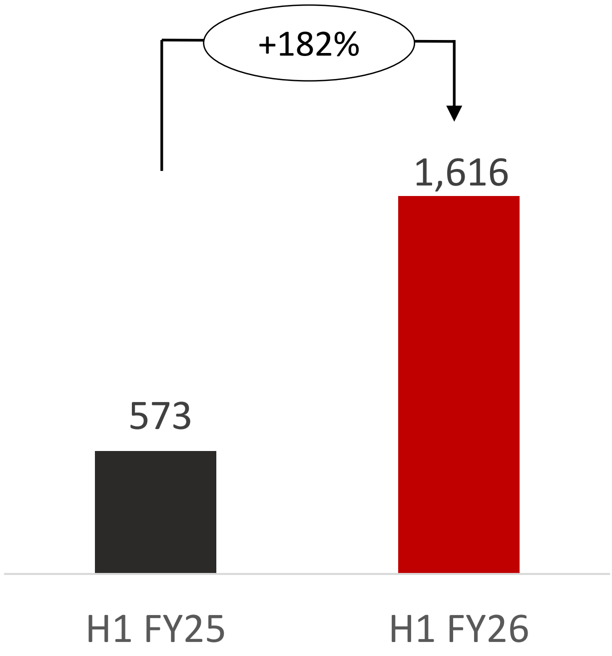


Segmental Performance

CCTV Camera



Display Products



Margins Profile

EBITDA	PAT
22.7%	14.1%

Consolidated Income Statement

Particulars (Rs. Lacs)	H1 FY26	H1 FY25	Y-o-Y	H2 FY25	H-o-H
Revenue from Operations	**4,201.4**	**3,103.4**	***35.4%***	**4,006.0**	***4.9%***
Purchase of Stock in Trade	0.0	0.0		6,282.9	
Change In Inventory	425.9	-843.7		-780.9	
Cost of Materials consumed	2,506.9	3,111.2		-2,558.6	
Employee Expenses	187.3	76.5		96.1	
Other Expenses	125.5	112.1		111.0	
EBITDA	**955.8**	**647.3**	***47.7%***	**855.3**	***11.7%***
EBITDA Margin (%)	***22.7%***	***20.9%***	***180 bps***	***21.4%***	***130 bps***
Other Income	2.2	2.2		2.3	
Depreciation	28.9	6.4		10.3	
EBIT	**929.1**	**643.1**	***44.5%***	**847.4**	***9.6%***
EBIT Margin (%)	***22.1%***	***20.7%***	***140 bps***	***21.2%***	***90 bps***
Finance Cost	134.6	41.1		82.9	
Profit before Tax	**794.5**	**602.0**	***32.0%***	**764.5**	***3.9%***
Tax	202.8	173.9		177.8	
Profit After Tax	**591.7**	**428.2**	***38.2%***	**586.7**	***0.9%***
PAT Margin (%)	***14.1%***	***13.8%***	***30 bps***	***14.6%***	***-50 bps***
EPS (As per Profit after Tax)	5.53	4.85		6.01	

***The company was listed in July 2024. EPS for H2 FY25 reflects the post-listing equity base, whereas H2 FY24 figures are based on the pre-listing structure.**

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Standalone Income Statement

Particulars (Rs. Lacs)	H1 FY26	H1 FY25	Y-o-Y	H2 FY25	H-o-H
Revenue from Operations	**4,201.4**	**3,103.4**	***35.4%***	**4,006.0**	***4.9%***
Purchase of Stock in Trade	0.0	0.0		6,282.9	
Change In Inventory	425.9	-843.7		-780.9	
Cost of Materials consumed	2,506.9	3,111.2		-2,558.6	
Employee Expenses	187.3	76.5		96.1	
Other Expenses	125.5	112.1		110.5	
EBITDA	**955.9**	**647.3**	***47.7%***	**855.9**	***11.7%***
EBITDA Margin (%)	***22.8%***	***20.9%***	***190 bps***	***21.4%***	***140 bps***
Other Income	1.7	2.2		2.3	
Depreciation	28.9	6.4		10.3	
EBIT	**928.7**	**643.1**	***44.4%***	**847.9**	***9.5%***
EBIT Margin (%)	***22.1%***	***20.7%***	***140 bps***	***21.2%***	***90 bps***
Finance Cost	134.6	41.1		82.9	
Profit before Tax	**794.1**	**602.0**	***31.9%***	**765.0**	***3.8%***
Tax	202.8	173.9		177.9	
Profit After Tax	**591.4**	**428.2**	***38.1%***	**587.1**	***0.7%***
PAT Margin (%)	***14.1%***	***13.8%***	***30 bps***	***14.7%***	***-60 bps***
EPS (As per Profit after Tax)	5.53	4.85		6.01	

***The company was listed in July 2024. EPS for H2 FY25 reflects the post-listing equity base, whereas H2 FY24 figures are based on the pre-listing structure.**

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Consolidated Balance Sheet

Assets (Rs. Lacs.)	Sept-25	Mar-25
Non - Current Assets		
(a) Property, plant and equipment	973.9	827.1
(b) Capital Work in Progress	1,335.7	186.3
(c) Deferred Tax Assets (net)	0.0	0.0
(d) Other Non-current Assets	15.7	10.4
Total Non - Current Assets	**2,325.3**	**1,023.8**
Current Assets		
(a)Inventories	3,459.9	2,849.8
(b) Trade receivables	2,439.0	1,574.4
(c) Cash and cash equivalents	51.1	23.1
(d) Short term loans and advances	47.9	142.2
(e) Other current assets	287.0	71.4
Total Current Assets	**6,284.8**	**4,660.9**
Total Assets	**8,610.2**	**5,684.7**

Equity & Liabilities (Rs. Lacs)	Sept-25	Mar-25
Shareholder's Fund		
(a) Equity share capital	1,069.1	1,069.1
(b) Other equity	3,805.2	3,213.6
Total Equity	**4,874.3**	**4,282.8**
Minority Interest	**4.8**	**4.7**
Non - Current Liabilities		
(a) Long Term Borrowings	871.3	476.4
(b)Long term provision	0.0	0.0
(c) Deferred tax liabilities (net)	17.1	5.2
Total Non - Current Liabilities	**888.4**	**481.7**
Current Liabilities		
(a)Short Term Borrowings	1,178.4	275.6
(b) Trade payables		
(i) Total outstanding dues to Msme Dues	203.3	154.2
(ii) Total outstanding dues to Other than Msme Dues	930.1	110.1
(c)Other current liabilities	9.8	34.7
(d)Provisions	521.1	340.9
Total Current Liabilities	**2,842.7**	**915.7**
Total Equity and Liabilities	**8,610.2**	**5,684.7**

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Standalone Balance Sheet

Assets (Rs. Lacs.)	Sept-25	Mar-25
Non - Current Assets		
(a) Property, plant and equipment	973.9	827.1
(b) Capital Work in Progress	1,335.7	186.3
(c) Non-current Investments	5.1	5.1
(d) Other Non-current Assets	15.7	10.4
Total Non - Current Assets	**2,330.4**	**1,028.9**
Current Assets		
(a)Inventories	3,459.9	2,849.8
(b) Trade receivables	2,439.0	1,574.4
(c) Cash and cash equivalents	41.3	13.2
(d) Short term loans and advances	47.9	142.2
(e) Other current assets	287.0	71.3
Total Current Assets	**6,275.0**	**4,650.9**
Total Assets	**8,605.4**	**5,679.8**

Equity & Liabilities (Rs. Lacs)	Sept-25	Mar-25
Shareholder's Fund		
(a) Equity share capital	1,069.1	1,069.1
(b) Other equity	3,805.2	3,213.8
Total Equity	**4,874.3**	**4,282.9**
Non - Current Liabilities		
(a) Long Term Borrowings	870.9	476.4
(b)Long term provision	0.0	0.0
(c) Deferred tax liabilities (net)	17.1	5.3
Total Non - Current Liabilities	**888.0**	**481.8**
Current Liabilities		
(a)Short Term Borrowings	1,178.4	275.6
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(i) Total outstanding dues to Msme Dues	203.8	154.2
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(c)Other current liabilities	9.8	34.7
(d)Provisions	521.1	340.9
Total Current Liabilities	**2,843.2**	**915.1**
Total Equity and Liabilities	**8,605.4**	**5,679.8**

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Consolidated Cashflow Statement

Particulars (Rs. Lacs)	Sept-25	Mar-25
Cash Flow from Operating Activities		
Profit before Tax	794.5	602.0
Adjustment for Non-Operating Items	170.2	47.5
Operating Profit before Working Capital Changes	**964.7**	**649.5**
Changes in Working Capital	-763.7	-2,190.2
Cash Generated/Used from Operations	**201.1**	**-1,540.8**
Less: Direct Taxes paid	-11.5	-166.6
Net Cash from Operating Activities	**189.5**	**-1,707.4**
Cash Flow from Investing Activities	**-1,324.6**	**-476.1**
Cash Flow from Financing Activities	**1,163.1**	**2,256.8**
Net Increase/(Decrease) in Cash and Cash equivalents	**28.0**	**73.3**

Standalone Cashflow Statement

Particulars (Rs. Lacs)	Sept-25	Mar-25
Cash Flow from Operating Activities		
Profit before Tax	794.1	602.0
Adjustment for Non-Operating Items	170.2	47.5
Operating Profit before Working Capital Changes	**964.3**	**649.5**
Changes in Working Capital	-762.7	-2,190.2
Cash Generated/Used from Operations	**201.6**	**-1,540.8**
Less: Direct Taxes paid	-11.5	-166.6
Net Cash from Operating Activities	**190.1**	**-1,707.4**
Cash Flow from Investing Activities	**-1,324.6**	**-476.1**
Cash Flow from Financing Activities	**1,162.7**	**2,256.8**
Net Increase/(Decrease) in Cash and Cash equivalents	**28.2**	**73.3**

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AT A GLANCE

50 Lakhs
Annual Manufacturing Capacity

390+
SKUs

19
State Presence

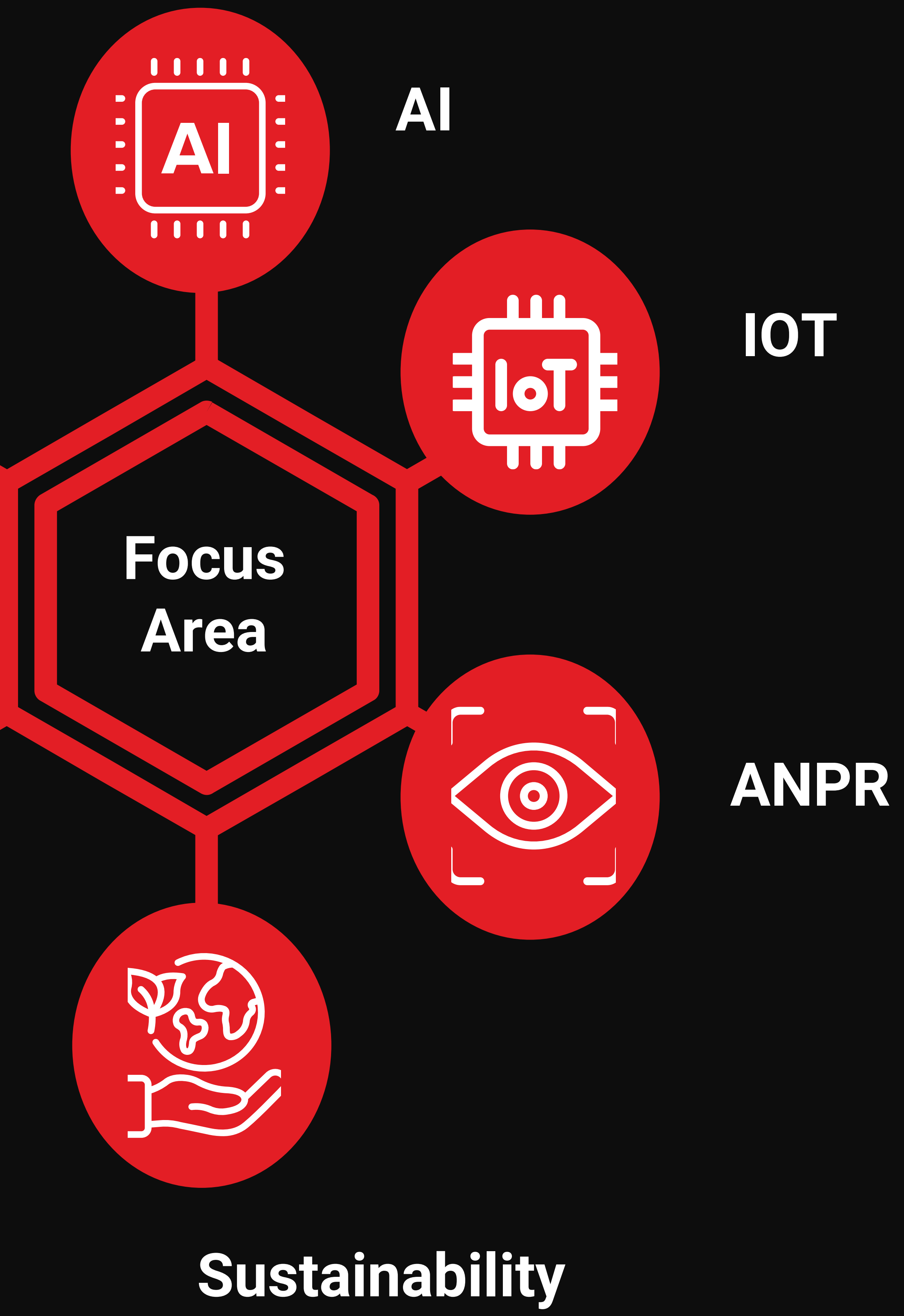
106
No of Employees

9,000+
Dealer Network

4,201.4
Revenue in Lacs
H1 FY26

41.0%
ROE (H1 26)

34.8%
ROCE (H1 26)



Empowering Surveillance & Smart Technology Since 2017

Established in 2017, Prizor Viztech Ltd specializes in security and surveillance solutions, offering a comprehensive range of CCTV cameras tailored to diverse sectors including retail, government, education, and infrastructure, among others.

In 2022, the company diversified its product portfolio by introducing a range of LED televisions, monitors, and touch panels - available in various sizes and features; manufactured by third parties and marketed under its own brand.

Our products are successfully distributed across 17 states and 2 union territories in India, with a strong presence in key regions such as Maharashtra, Gujarat, Tamil Nadu, Delhi, Andaman & Nicobar Islands, and Jammu & Kashmir.

Prizor is led by experienced promoters with 7+ and 11+ years in the industry, whose strategic guidance and deep expertise drive our growth, market responsiveness, and strong customer relationships

Our Journey

2017

Incorporated under the name 'Prizor Viztech Private Limited,' along with the registration of our logo “PRIZOR”

2020

Secured the BIS License IS 13252 for CCTV cameras

2021

Company was converted from a Private Limited to a Public Limited Company under the name 'Prizor Viztech Limited,' and we achieved ISO 9001:2015 certification in compliance with the Quality Management System standards

2022

Achieved ISO 14001:2015 certification in accordance with the Electronic Management System standards and launched Prizor televisions, touch panels, and monitors

2023

Company obtained the BIS License IS 616 for LED televisions

2024

Received the Product Quality Systems Certificate from Bureau of International Certification Limited, UK, for compliance with RoHS (Restriction of Hazardous Substances) directives

2024

Got listed on the “NSE” SME Platform on July 22, 2024

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From AI Cameras to Smart Displays - We Deliver Excellence

Strategic
Manufacturing & Assembling Excellence

2.5 Years
Warranty on all Products

Extensive
Distribution Network

AI Cameras
Tech Driven Innovation

Security and Surveillance Solutions

LED televisions, Monitors & Touch Panels

Comprehensive product range tailored to meet all your security needs

Unmatched designs with cost-efficient solutions across every product category

Highly reliable after-sales service, trusted by dealers nationwide

Product Portfolio - Surveillance Cameras




HD Camera

Key Features:

2.4MP/5MP Metal Bullet Camera

1/2.9” Sony Sensor

Supports Low Brightness, Wide Range, Digital Noice Reduction

IR range: up to 50m

Water Resistance: IP66

Supports On screen display

Night Color vision

2-way audio supported

Manual Zoom Camera

Warranty: 2.5 years

Face Detection Camera

Key Features:

1/2.9" IMAX 291, 20 Meter IR,

3.6 / 6MM/ 2.8 TO 12 MM Lens

Face detection features with email alert

1080p Resolution

Night Color Vision

Warranty: 2.5 years

Network ANPR Camera

Key Features:

2.4 MP IP ANPR dome camera with software

1/1.8" Progressive Scan CMOS

Resolution 1920 × 1080 @ 60 frames per second

Ultra-low light

Warranty: 2.5 years

Product Portfolio - Video Recorders

Network Video Recorder

Key Features:
1/2.9" IMAX 291, 20 Meter IR,
3.6 / 6MM/ 2.8 TO 12 MM Lens
Face detection features with email alert
1080p Resolution
Night Color Vision
Warranty: 2.5 years

Mobile Digital Video Recorder

Key Features:
2.4 MP IP ANPR dome camera with software
1/1.8" Progressive Scan CMOS
Resolution 1920 × 1080 @ 60 frames per second
Ultra-low light
Warranty: 2.5 years

Product Portfolio - Monitors, Televisions & Interactive Panels

Interactive Panel

Key Features:

Standard infrared 10-point touch & 4K resolution& Anti-glare tempered glass

Android 4-Core + 4G Memory

4mm physical toughened anti-riot high-transparency glass

High-speed 20-point infrared touch

Ultra-narrow sandblasted surface frame, 2-way PC-USB & Child lock function

Warranty: 2 years

Monitors

Key Features:

HD: 1920*1080 high-definition resolution

8-bit image chip processing technology

3D noise reduction

Dark mode feature

Warranty: 2 years

LED Televisions

4K Smart TV Android

Key Features:

Operating System: ANDROID TV 9.0

Supported Applications: Netflix, YouTube, Prime Video, Disney+ Hotstar

Sound: 10 watts speakers with dolby audio

ROM-16 GB & RAM - 2GB

4K resolution supported

Warranty: 2 years

Full HD Smart TV

Key Features:

Operating System: ANDROID TV 9.0

Supported Applications: Netflix, YouTube, Prime Video, Disney+ Hotstar

Sound: 10 watts speakers with dolby audio

ROM-16 GB & RAM - 2GB

4K resolution supported

Warranty: 2 years

Business Process Overflow - Surveillance Cameras

Step 1

Procurement

Key components like PCBs, lenses, and housings are sourced domestically and internationally, ensuring compatibility and specification compliance

Step 2

Inspection & Quality Control

All components undergo rigorous testing upon receipt to identify and resolve any defects before assembly.

Step 3

Assembling of Components

The technical team assembles different types of cameras and connects them to DVR/NVR units based on surveillance requirements.

Step 4

Final Testing

A comprehensive final check ensures the system functions correctly, including playback and remote access verification before handover.

Step 5

Packaging & Delivery

After final testing, products are branded, securely packaged with manuals, and supported by technical assistance to ensure safe transit and customer satisfaction.

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Business Process Overflow - Surveillance Cameras

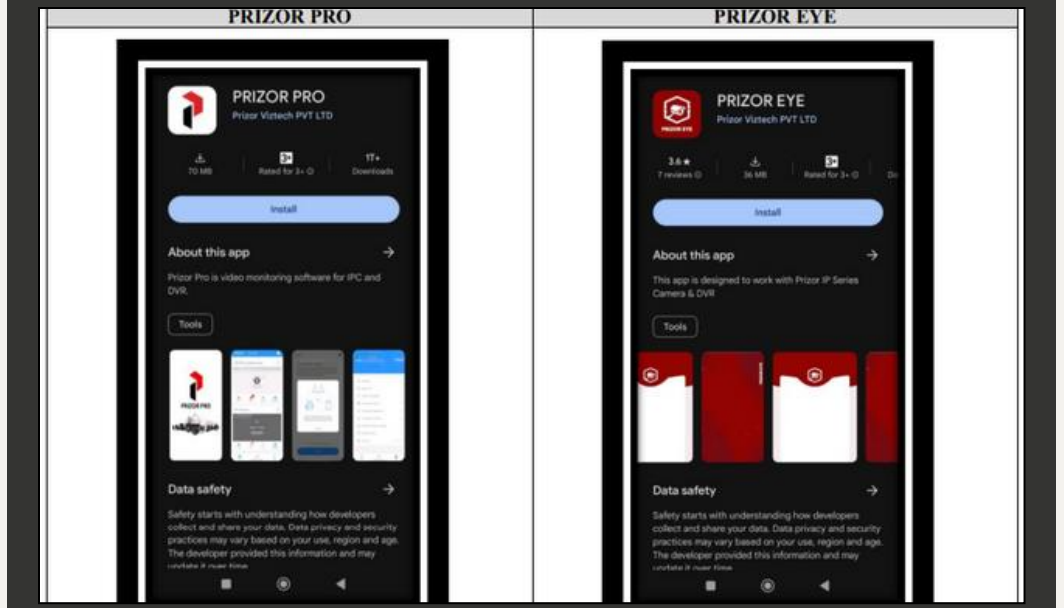
Step 1	Step 2	Step 3	Step 4	Step 5	Step 6
Market Analysis	**Distribution Channels**	**Pricing Strategy**	**Sales Forecasting**	**Supply Chain Management**	**Value Added Services**
Regular research and exhibition participation help identify demand, trends, and growth opportunities to shape business strategy.	Strong distribution channels and regional partnerships ensure wide market reach and efficient product delivery.	A competitive pricing model is followed, factoring in product quality, market demand, competition, and customer expectations.	Sales forecasts are built on historical trends, customer feedback, and seasonal insights, with regular performance tracking.	Optimized supply chain processes enable timely procurement, inventory management, and order fulfillment.	Technical support, user guidance, and customized logistics solutions are provided to enhance the customer experience and add business value.

Prizor Pro & Eye: Power-Packed Apps for Smart Security

Particulars	Prizor Pro	Prizor Eye
Platform	iOS & Android	iOS & Android
Primary Use	For IPC & DVR Monitoring	For PRIZOR IP Series Cameras & DVR Integration
Key Features	• Playback & Live View. • Motion Detection • Push Notifications • Device Initialization • Remote Configuration	• Real-time IP Camera Monitoring. • Alerts & Notifications. • Firmware & Software Updates. • User-friendly Interface. • Remote Device Management.

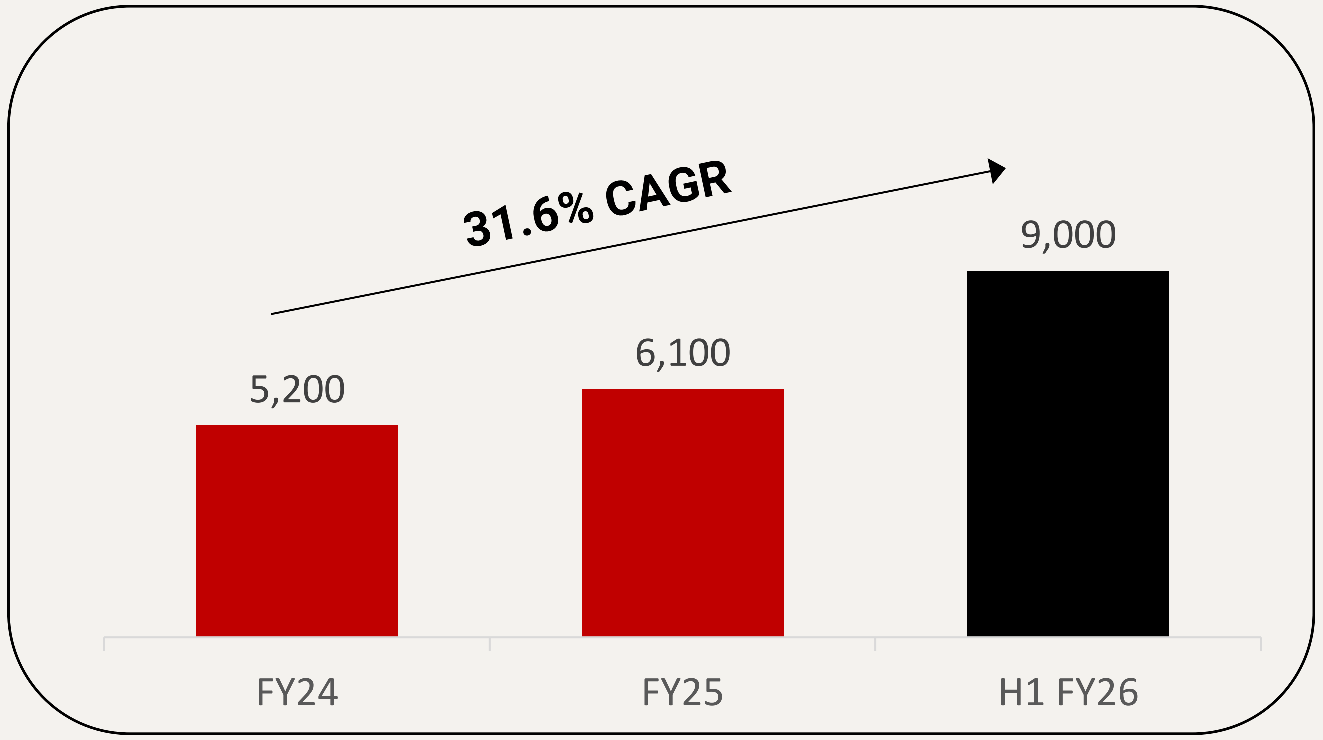
Features	iPhone	Android
Playback Option	✓	✓
Live View	✓	✓
Motion Detection	✓	✓
Push Notifications	✓	✓
Device Initialization	✓	✓
Remote Configuration	✓	✓

To strengthen user convenience and remote access capabilities, we have developed two proprietary mobile applications - Prizor Pro and Prizor Eye. These apps offer real-time video surveillance, motion detection alerts, push notifications, and remote system configuration - all compatible with iOS and Android devices. Tailored for both residential and enterprise users, the apps provide an intuitive interface and seamless integration with our CCTV infrastructure. By minimizing reliance on physical control units, they enhance system responsiveness and flexibility. Ongoing updates ensure the apps remain aligned with evolving security demands and technological advancements.



Pioneering Indigenous Manufacturing for Smart Security

Expanding Dealer Network



Manufacturing Facility - Gandhinagar

Products	Capacity
Cameras	~16,000/per day

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Inaugurated State-of-the-Art Manufacturing Facility in Gandhinagar

- PrizorViztech Limited proudly inaugurated its first integrated manufacturing facility in Gandhinagar, Gujarat, with an installed capacity of 50 lakh CCTV cameras annually in a single shift - equivalent to 4,16,000 units per month or 16,000 units per day.
- This facility marks a strategic leap from assembly to full-scale manufacturing, featuring:
- SMT Line Machines for in-house PCB production
- Housing Mold Machines for plastic dome & bullet camera bodies
- Laser Branding Machines for precision engraving
- Server Room for P2P cloud & IP/NVR data storage infrastructure
- With this, Prizor becomes a vertically integrated manufacturer, boosting self-reliance and innovation in India's surveillance sector.

Driving Precision and Productivity with Advanced Manufacturing Tools

SMT Line Process Overview	
Machine/Process	**Function**
Auto PCB Magazine Loader	Transfers one PCB at a time to the next machine automatically.
Link Conveyor	Transfers PCB between machines as required.
Auto Solder Paste Printer	Prints solder paste on PCB using stencil and camera-aligned fiducials.
3D SPI (Solder Paste Inspection)	Inspects solder paste for volume, alignment, shorts, and defects.
Reject Conveyor	Removes defective PCBs detected by SPI.
Pick & Place Machine	Places components using feeders, vision alignment, and placement program.
Inspection Conveyor	Allows visual inspection post pick-and-place.
8-Zone Reflow Oven	Solders components through 8 temperature-controlled zones.
Cooling Conveyor	Cools down PCB after reflow soldering.
3D AOI Machine	Inspects solder joints and placement issues like missing/wrong components.
Post-AOI Conveyor	Operator validates AOI results and sorts false/true defects.
Auto PCB UN-Loader	Stacks inspected PCBs into magazine racks automatically.

Injection Molding (Housing Production) – MA/G II	
Features	**Details**
Injection System	Twin-cylinder, balanced with linear guide and safety covers
Heating & Control	PID barrel temp. control, cold start prevention, timed heating
Injection Modes	3-stage: before mold open, during, and after
Motor & Plasticization	High-torque motor, 5-stage back pressure control
Injection Unit	6-stage injection, 5-stage hold pressure and plasticizing control
Clamping Unit	5-point double toggle, 5-stage mold open/close with intelligent control
Safety & Lubrication	Dual interlocks, feedback signal, central lubrication system






Management Team

Mrs. Mitali Goswami

Promoter, Chairman & Managing Director

- Bachelors in Pharmacy (B. Pharma) from Krantiguru Shyamji Krishna Verma Kachchh University (2011).
- MBA in Operations Management from Indira Gandhi National Open University (2016).
- With the Company since incorporation, having over 7 years of industry experience.
- Re-designated Chairman and Managing Director from May 09, 2024, for 5 years.
- Oversees day-to-day operations, business plans, resource allocation, and quality standards.

Mr. D G Goswami

Promoter & Whole Time Director

- BCom. from Hemchandracharya North Gujarat University (2010).
- MBA from Krantiguru Shyamji Krishna Verma Kachchh University (2012).
- Previously General Manager at M/s. CVG Security Solutions and Sales Manager at M/s. Magus Sales and Services.
- With the Company since incorporation, with 11+ years of industry experience.
- Handles financial functions with 7+ years of experience.
- Re-designated Whole time Director from May 09, 2024, for 5 years.
- Responsible for marketing, accounts, finance, and administration.

Core Strengths

Diverse Product Portfolio

The company offers a wide range of products including CCTV systems, televisions, touch panels, and surveillance software, catering to sectors like retail, government, education, and infrastructure, with real-time inventory monitoring features.

Experienced Leadership

The promoters and directors bring between 7 to 11 years of industry expertise, driving innovation, strategic growth, customer-centric product development, and business expansion.

Strong Client Relationships

The company emphasizes customer retention through personalized support, a dedicated toll-free helpline, and the Prizor Pro mobile app, ensuring quick resolution of customer queries and fostering repeat business.

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Marketing Initiatives

The company promotes brand awareness through exhibitions, roadshows, dealer meets, and technical demonstrations, strengthening customer engagement and market presence.

Focus on Quality Assurance

The company holds ISO 9001:2015, ISO 14001:2015, ISO 27001:2013, and BIS certifications for CCTV and televisions, ensuring adherence to high quality standards and boosting customer confidence.

Continuous Product Evolution

Since 2022, the company has expanded into new product categories like televisions and monitors, consistently adapting to market trends and diverse customer needs.

Our Clients

MNR Education & Health SINCE - 1974

IndianOil

MADHUCON

ठाणे महानगर पालिका, ठाणे

HDFC BANK

Keen's woodpecker THE JEAN'S COMPANY

PGVCL

VA GROUP

Madhvi શુદ્ધ વિચાર, શ્રેષ્ઠ આહાર

MANN GROUP

AP POLICE

TSRTC

महाराष्ट्र पोलीस

GOVERNMENT OF INDIA INDIRECT TAXES AND CUSTOMS

गुजरात राज्य

हिन्दुस्तान पेट्रोलियम HP

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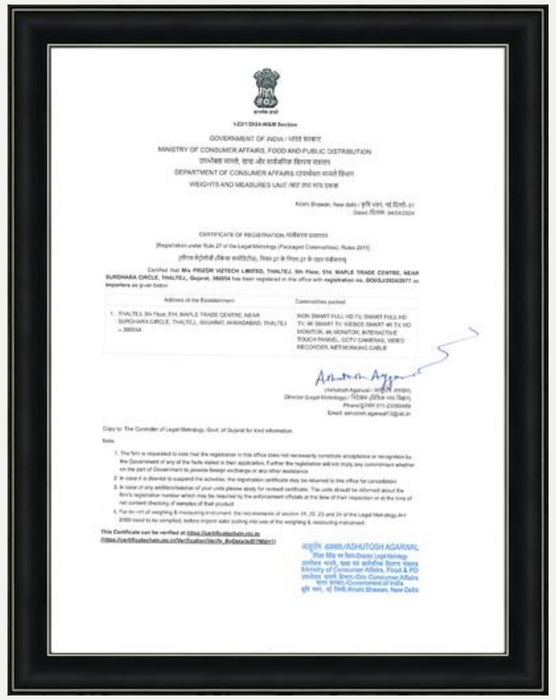
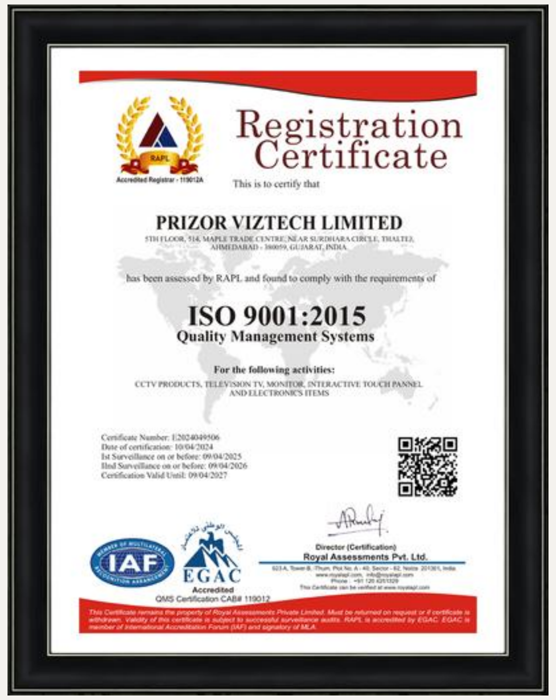
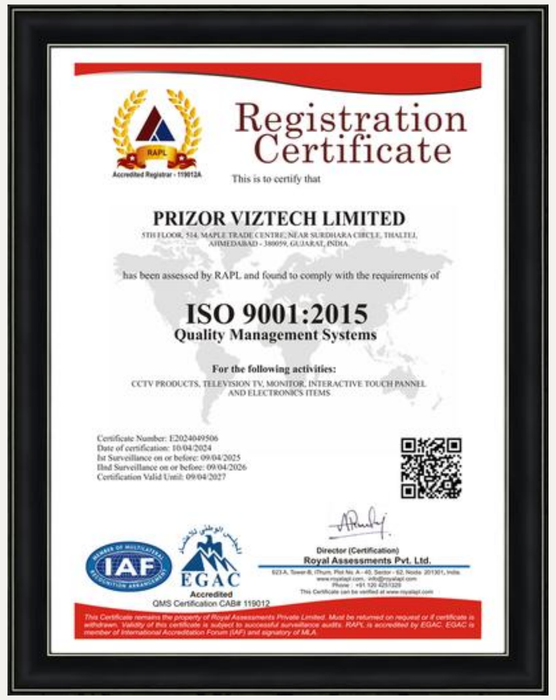
Our Certifications







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Key Trends In The Industry

The global video surveillance market is valued at $35.9 billion in FY25 and is projected to grow at a 10.4% CAGR through FY30. Industry volumes are expected to rise from 1.11 billion to 1.60 billion units over the same period.

Shift to IP Cameras

IP-based cameras offer high-resolution video, remote access, motion alerts, and encrypted data. Integrated with NVRs, they allow centralized monitoring and efficient video retrieval.

Remote Monitoring

Users now expect 24/7 access to live footage via smartphones or desktops. Remote alerts and quick responses have become essential for modern surveillance.

Managed Video Surveillance Service

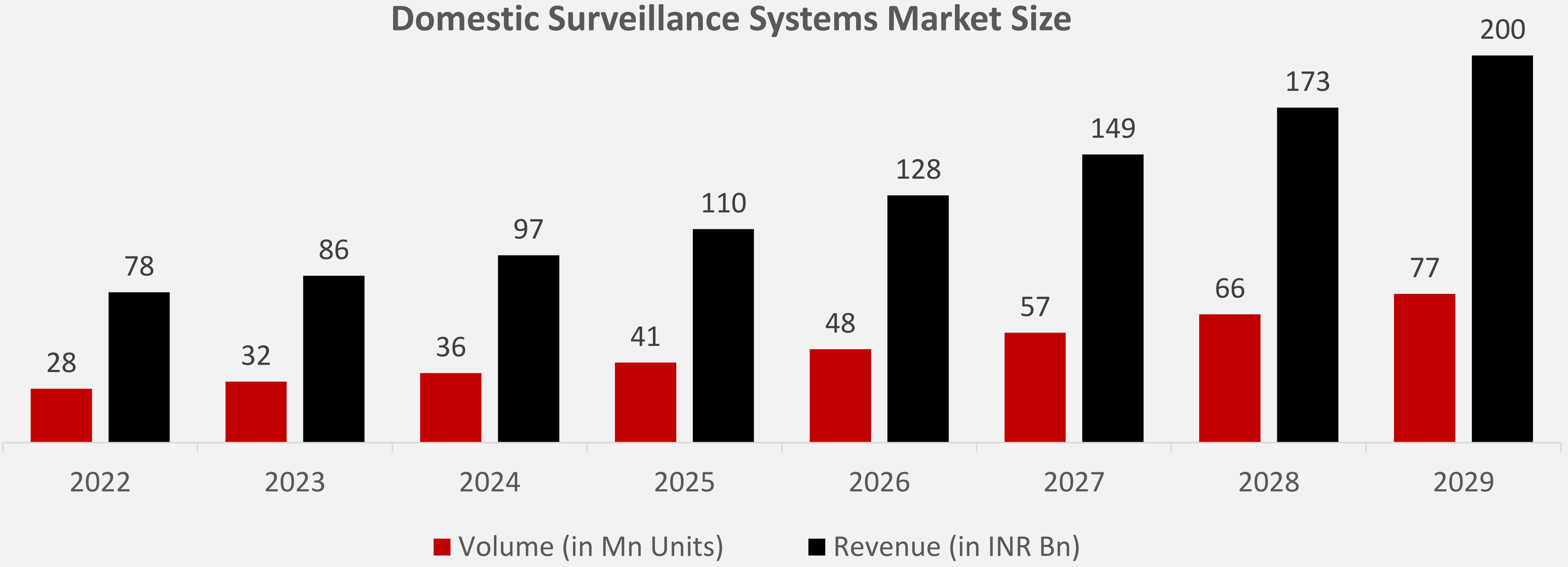
MVSS enables professional monitoring from a central control room while storing data onsite. It reduces false alarms and enhances security with IoT and analytics integration.

Cloud-Based Surveillance

VSaaS provides flexible, scalable surveillance with encrypted cloud storage, regular updates, and seamless integration—ideal for businesses of all sizes.

AI Powered Analytics

AI enables smart features like facial recognition, anomaly detection, license plate reading, and behavior prediction, transforming surveillance from passive to proactive.



Demand Drivers

Urbanization and smart city initiatives

Regulatory mandates (E.g., school, banking, public safety)

Infrastructure Boom: 25 million new homes by 2030, Smart City Mission, 80 new airports by 2025

Evolution of Video Surveillance Market

1 — 1990 Onwards

Analog CCTV Cameras

Analog cameras using VCRs marked the early phase of video surveillance in India. They improved video quality and storage with a shift to DVRs.

2 — 1990 Onwards

Network DVRs

Network DVRs enabled video transmission over the internet, digitizing analog footage and enhancing efficiency.

3 — 2005 Onwards

IP Cameras

IP cameras brought high-definition video, remote access, and analytics, transforming surveillance capabilities.

4 — 2010 Onwards

Cloud-based Surveillance

VSaaS introduced scalable, feature-rich systems with cloud storage and seamless integration.

5 — 2015 Onwards

360° Cameras

360-degree cameras with de-warping tech reduced the need for multiple cameras, cutting bandwidth and storage costs.

6 — 2019 Onwards

IoT & AI Cameras

AI and IoT-enabled cameras provide real-time analytics, alerts, and smarter, proactive surveillance.

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Strategic Drivers Fueling Prizor's Growth

Growing Security Demands

Rising safety concerns across homes, businesses, and public spaces are driving demand for AI-powered surveillance. These systems offer real-time alerts, facial recognition, and behavior analysis for proactive threat detection.

Industry Wide Applications

From retail to manufacturing, video analytics helps optimize operations, enhance productivity, and improve customer experiences - extending use far beyond security

Cost Effective and Scalability

Falling prices of cameras, sensors, and cloud storage have made surveillance affordable and scalable, encouraging adoption by individuals and businesses of all sizes.

Tech-Driven Innovation

Cloud-based surveillance, AI, IoT, and mobile integration are making systems smarter, enabling real-time monitoring, automated alerts, and seamless system upgrades.

Shift From Manned Guarding

Surveillance systems offer 24/7 monitoring, remote access, and motion-triggered alerts - providing better coverage and long-term savings compared to human guards.

Regulations & Urban Growth

Government mandates and smart city initiatives are fueling installations in schools, ATMs, transport, and public spaces to ensure compliance and public safety.

A Fast-Growing Market for Surveillance Solutions

Infrastructure led growth

- Major government initiatives — Smart Cities Mission, PM Gati Shakti, Bharatmala, and Digital India — are scaling surveillance across transportation, logistics, and industrial corridors.
- 25 million new homes by 2030 and 80 new airports by 2025 expected to incorporate advanced video surveillance and access control systems.

Technological Enablement

- Integration of IoT, AI, and Cloud platforms enabling real-time analytics, facial recognition, and proactive threat detection.
- Transition from passive monitoring to predictive intelligence through video analytics.

Public & Private Sector Adoption

Segment	Key Drivers & Applications
Government	Smart policing, traffic management, urban surveillance, and public safety under Smart City and Digital India programs.
Enterprises	Retail analytics, people counting, energy optimization, and automatic number plate recognition (ANPR) for efficiency and customer insight.
Residential	Rising safety awareness and affordable connected devices driving camera installations across new housing developments.

India's focus on infrastructure, digital transformation, and urban safety is driving rapid adoption of intelligent video surveillance.

City	Population	# of CCTV Cameras	Cameras per 1,000 People
Hyderabad	11,337,900	900,000	**79.38**
Indore	3,482,830	251,500	**72.21**
Bengaluru	14,395,400	585,284	**40.66**
Delhi	34,665,600	313,332	**9.04**
Chennai	12,336,000	106,576	**8.64**
Pune	7,525,720	52,065	**6.92**
Kochi	3,604,550	23,966	**6.65**
Lucknow	4,132,670	27,245	**6.59**
Mumbai	22,089,000	82,390	**3.73**
Ahmedabad	9,061,820	21,036	**2.32**

Source: Comparitech
Most surveilled cities in India – in terms of # of CCTV cameras per 1000 people, 2025

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Core Strategies Powering Brand Growth and Customer Value

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Expanding Brand Visibility

We plan to set up new display centres to boost brand awareness, enhance customer engagement, and create more selling opportunities for its products.

Strengthening Customer Relationships

The company focuses on maintaining strong ties with existing customers while expanding its base through new product additions, trade exhibitions, and dealer meets.

Enhancing R&D and Innovation

To meet evolving customer needs, the company is investing in technology-driven products like ANPR cameras and face detection systems, while focusing on energy-efficient designs.

Commitment to Quality Standards

Maintaining ISO 9001:2015 certification, the company emphasizes strict quality control, regular inspections, and continuous improvement to ensure customer satisfaction and loyalty.

Synergized Marketing Strategy for Scalable Growth

Target Audience Identification

Custom solutions for retail, education, corporate, and government sectors like smart panels and AI-based surveillance.

Multi-Channel Marketing

Promotion through website, social media, and trade show participation to boost visibility and engagement.

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Sales Promotion & Incentives

Seasonal discounts and bundled deals to add value and drive repeat purchases.

Online & On-site Support

Support via live chat, software downloads, helpline, and dealer visits for training and assistance.

Our 13-member marketing team is instrumental in driving customer acquisition, retention, and product innovation. Through a strategic mix of direct outreach, customer insights, and multichannel promotion, the team enhances brand visibility and supports consistent sales growth. Their close collaboration with the product development team ensures that our offerings remain competitive and aligned with evolving market demands.

Glimpses from Trade Shows & Exhibitions

We actively engage in industry trade shows and exhibitions to present our latest products and innovations. These platforms offer valuable opportunities to connect with industry leaders, peers, and potential clients, while staying informed about emerging market trends. Such participation enhances our market presence, demonstrates our technological expertise, and opens avenues for business growth and strategic partnerships.

Launch of PRIZOR PLUS Series: AI Surveillance Cameras

Introducing the PRIZOR PLUS Series – our next-generation range of AI-powered CCTV cameras designed for advanced surveillance applications.

This innovative series features cutting-edge capabilities such as:

- Face Detection & Recognition
- Human & Gender Detection
- Number Plate Recognition (with Speed Monitoring)
- Seatbelt & Helmet Detection
- Theft Identification & 2-Way Communication
- In-Camera Attendance Solutions

The product lineup spans from 3 Megapixel to 12 Megapixel (4K resolution), offering high-definition clarity. Our Network Video Recorders (NVRs) support configurations from 4 to 128 channels, ensuring scalable and flexible deployment for diverse security needs.

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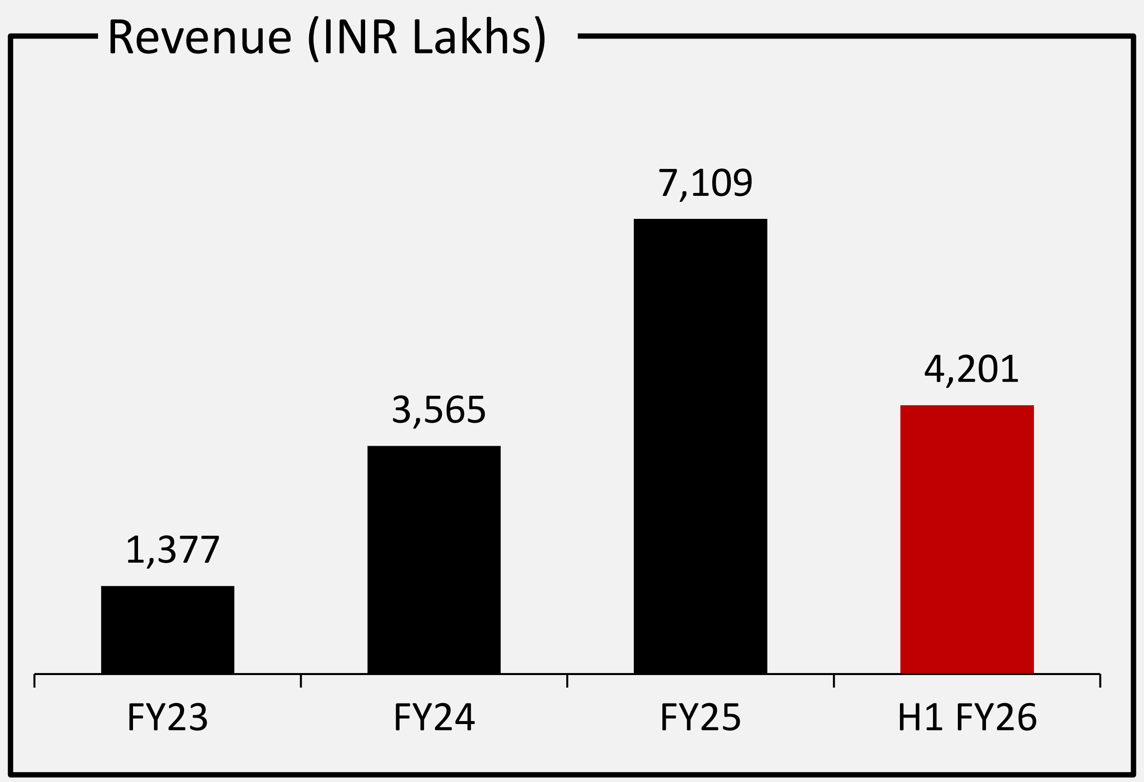
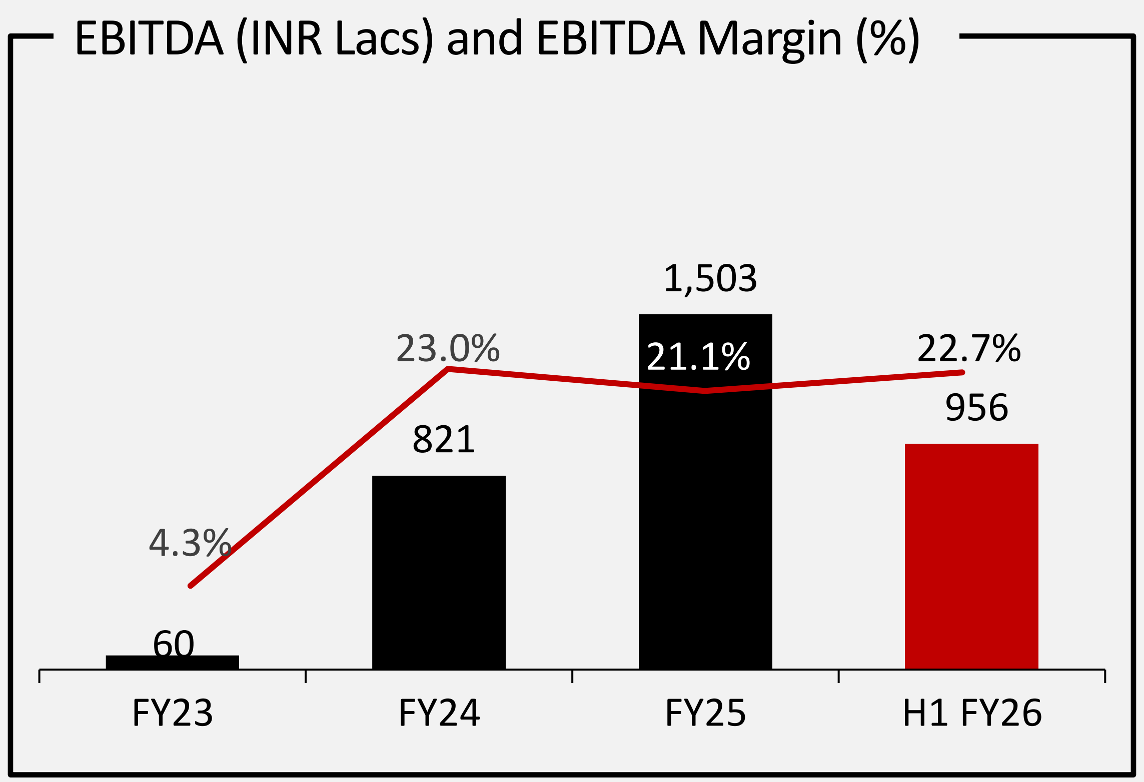
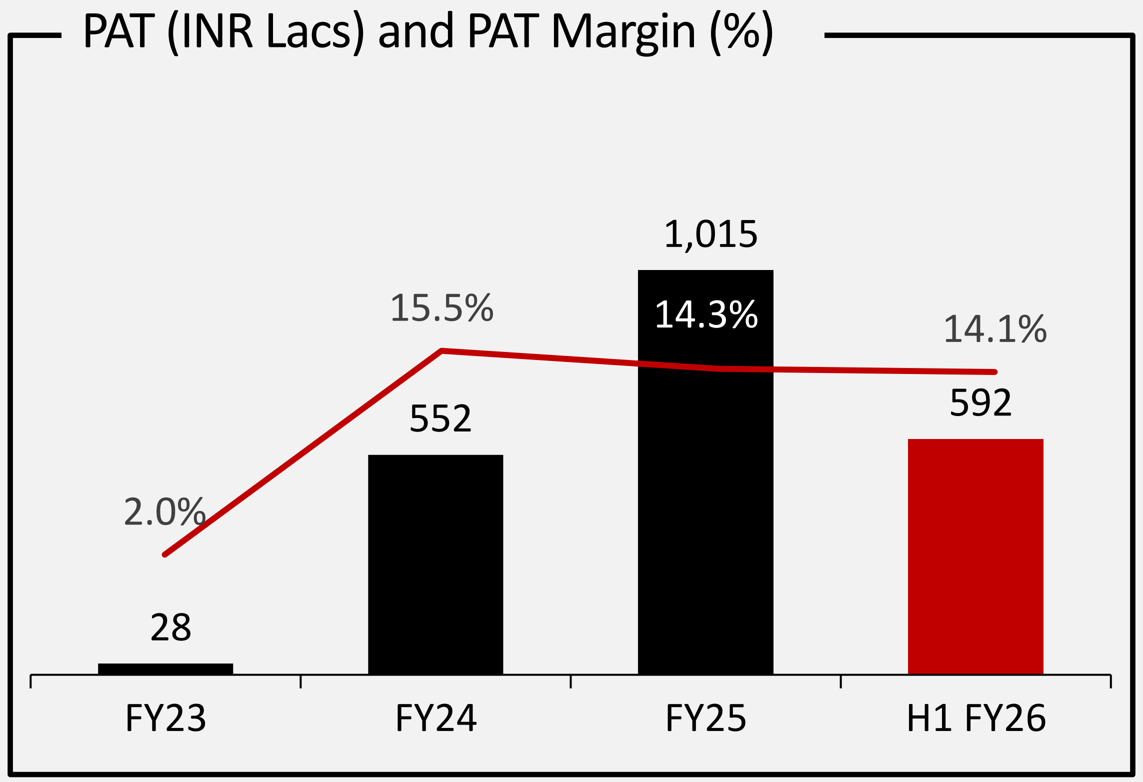
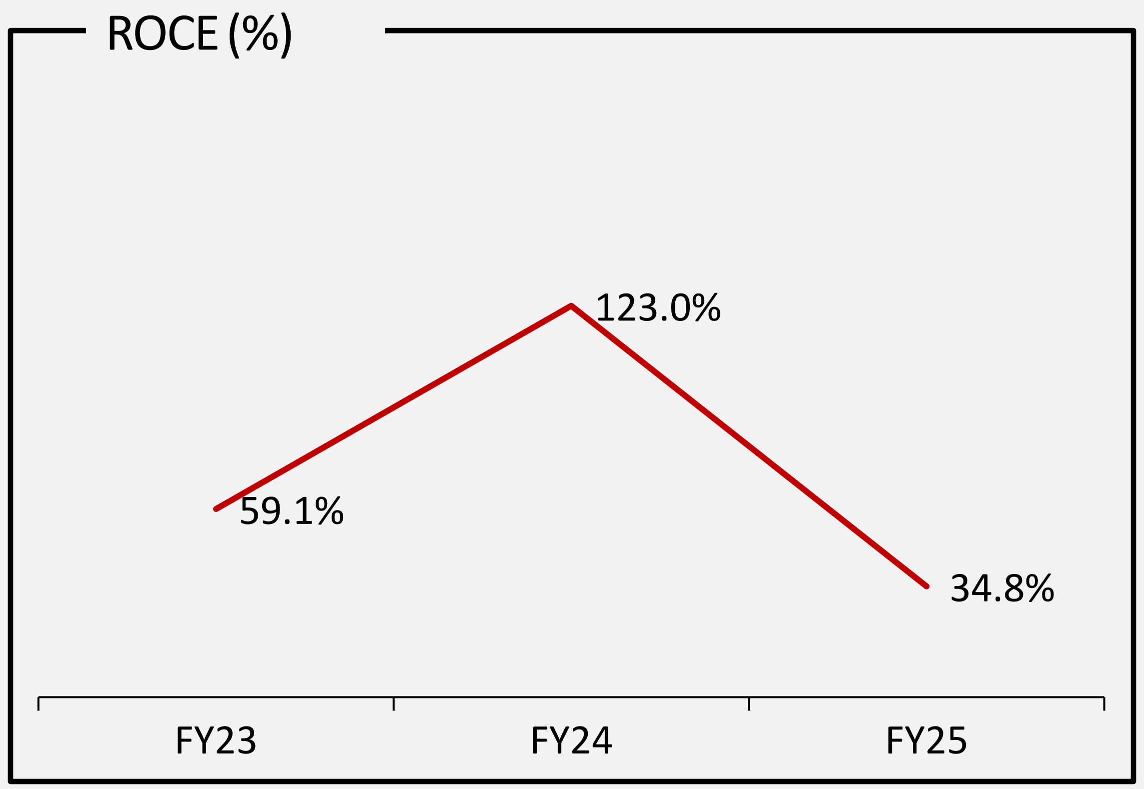
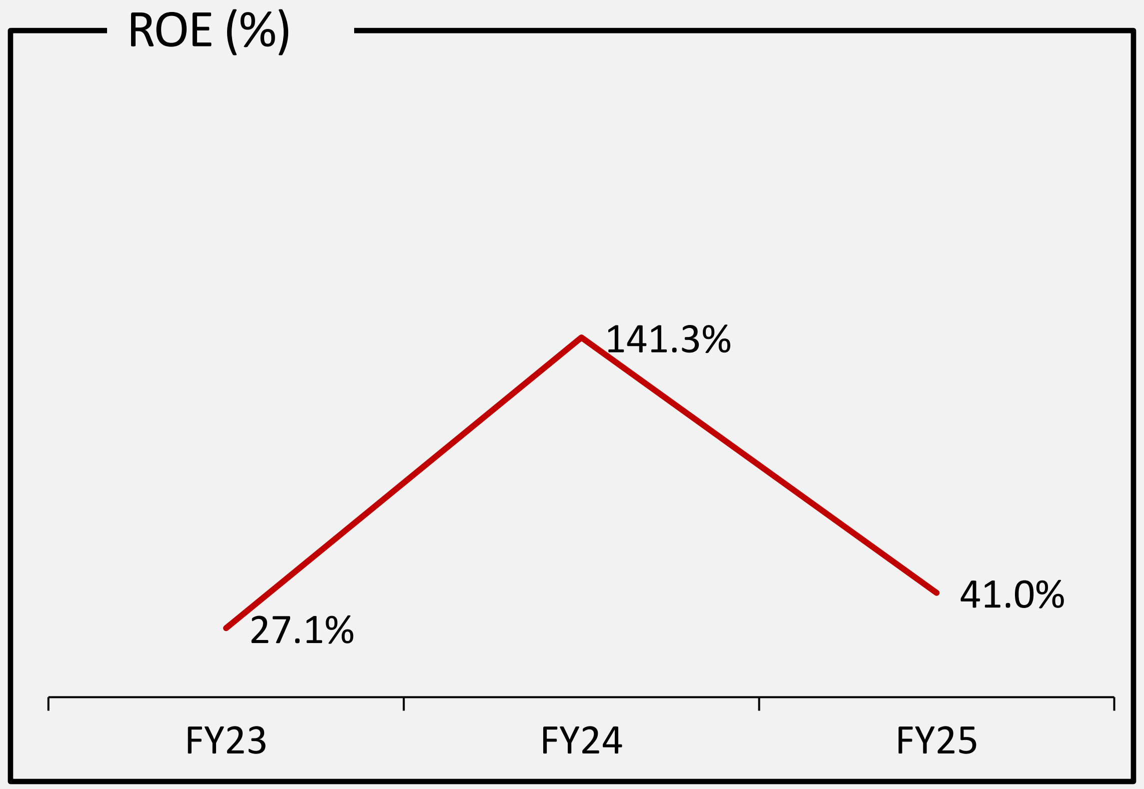
Key Financial Ratios

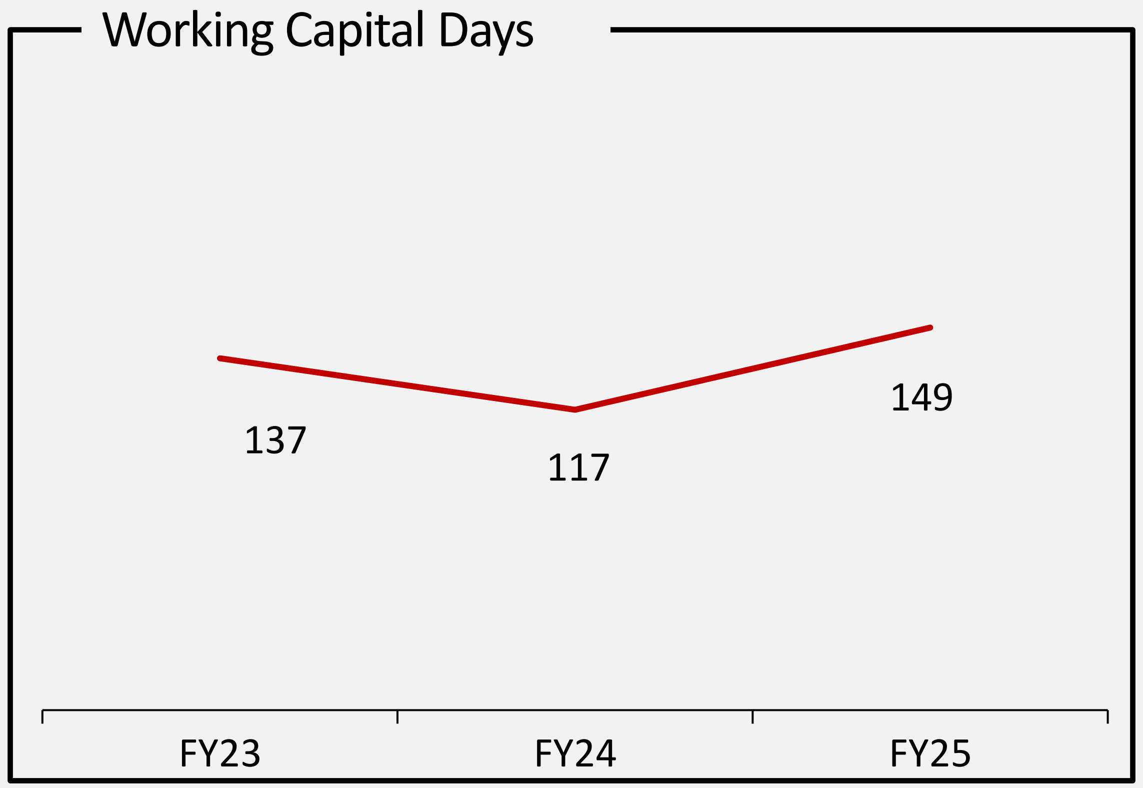












***The company was listed in July 2024. ROE and ROCE for FY25 are calculated based on the post-listing equity and capital employed structure, while FY23 & FY24 figures reflect the pre-listing framework**

Historical Consolidated Income Statement

Particulars (Rs. Lakh)	FY23	FY24	FY25	H1 FY26
Revenue from Operations	**1,376.8**	**3,565.4**	**7,109.4**	**4,201.4**
Purchase of Stock in Trade	293.3	1,176.7	6,282.9	0.0
Change In Inventory	-57.3	-412.3	-1,624.6	425.9
Cost of Materials consumed	939.8	1,768.0	552.7	2,506.9
Employee Expenses	98.6	139.2	172.6	187.3
Other Expenses	42.8	73.0	223.1	125.5
EBITDA	**59.7**	**820.9**	**1,502.6**	**955.8**
EBITDA Margin (%)	**4.3%**	**23.0%**	**21.1%**	***22.7%***
Other Income	17.5	4.2	4.5	2.2
Depreciation	9.3	5.0	16.6	28.9
EBIT	**67.8**	**820.1**	**1,490.5**	**929.1**
EBIT Margin (%)	**4.9%**	**23.0%**	**21.0%**	***22.1%***
Finance Cost	32.0	64.7	124.0	134.6
Profit before Tax	**35.8**	**755.4**	**1,366.5**	**794.5**
Tax	8.3	203.4	351.7	202.8
Profit After Tax	**27.6**	**552.1**	**1,014.8**	**591.7**
PAT Margin (%)	**2.0%**	**15.5%**	**14.3%**	***14.1%***
EPS (As per Profit after Tax)	3.45	7.46	10.39	5.53

Historical Standalone Income Statement

Particulars (Rs. Lakh)	FY23	FY24	FY25	H1 FY26
Revenue from Operations	**1,376.8**	**3,565.4**	**7,109.4**	**4,201.4**
Purchase of Stock in Trade	293.3	1,176.7	6,282.9	0.0
Change In Inventory	-57.3	-412.3	-1,624.6	425.9
Cost of Materials consumed	939.8	1,768.0	552.7	2,506.9
Employee Expenses	98.6	139.2	172.6	187.3
Other Expenses	42.8	73.0	222.6	125.5
EBITDA	**59.7**	**820.9**	**1,503.2**	**955.9**
EBITDA Margin (%)	**4.3%**	**23.0%**	**21.1%**	***22.8%***
Other Income	17.5	4.2	4.5	1.7
Depreciation	9.3	5.0	16.6	28.9
EBIT	**67.8**	**820.1**	**1,491.0**	**928.7**
EBIT Margin (%)	**4.9%**	**23.0%**	**21.0%**	***22.1%***
Finance Cost	32.0	64.7	124.0	134.6
Profit before Tax	**35.8**	**755.4**	**1,367.0**	**794.1**
Tax	8.3	203.4	351.8	202.8
Profit After Tax	**27.6**	**552.1**	**1,015.3**	**591.4**
PAT Margin (%)	**2.0%**	**15.5%**	**14.3%**	***14.1%***
EPS (As per Profit after Tax)	3.45	7.46	10.40	5.53

Historical Consolidated Balance Sheet

Assets (Rs. Lacs.)	Mar-24	Mar-25	Sept-25
Non - Current Assets			
(a) Property, plant and equipment	202.5	827.1	973.9
(b) Capital Work in Progress	0.0	186.3	1,335.7
(c) Deferred Tax Assets (net)	5.5	-	-
(d) Other Non-current Assets	0.1	10.4	15.7
(e) Non Current Investments	0.0	5.1	-
Total Non - Current Assets	**208.1**	**1,023.8**	**2,325.3**
Current Assets			
(a)Inventories	1,427.2	2,849.8	3,459.9
(b) Trade receivables	796.3	1,574.4	2,439.0
(c) Cash and cash equivalents	1.6	23.1	51.1
(d) Short term loans and advances	9.4	142.2	47.9
(e) Other current assets	19.8	71.4	287.0
Total Current Assets	**2,254.3**	**4,660.9**	**6,284.8**
Total Assets	**2,462.4**	**5,684.7**	**8,610.2**

Equity & Liabilities((Rs. Lacs)	Mar-24	Mar-25	Sept-25
Shareholder's Fund			
(a) Equity share capital	80.0	1,069.1	1,069.1
(b) Other equity	586.8	3,218.3	3,805.2
Total Equity	**666.8**	**4,287.4**	**4,874.3**
Minority Interest	**-**	**-**	**4.8**
Non - Current Liabilities			
(a) Long Term Borrowings	498.1	476.4	871.3
(b)Long term provision	9.8	-	-
(c) Deferred tax liabilities (net)	-	5.2	17.1
Total Non - Current Liabilities	**507.8**	**481.7**	**888.4**
Current Liabilities			
(a)Short Term Borrowings	466.8	275.6	1,178.4
(b) Trade payables			
(i) Total outstanding dues to Msme Dues	-	154.2	203.3
(ii) Total outstanding dues to Other than Msme Dues	585.5	110.1	930.1
(c)Other current liabilities	41.5	34.7	9.8
(d)Provisions	193.9	340.9	521.1
Total Current Liabilities	**1,287.8**	**915.7**	**2,842.7**
Total Equity and Liabilities	**2,462.4**	**5,684.7**	**8,610.2**

Historical Standalone Balance Sheet

Assets (Rs. Lacs.)	Mar-24	Mar-25	Sept-25
Non - Current Assets			
(a) Property, plant and equipment	202.5	827.1	973.9
(b) Capital Work in Progress	0.0	186.3	1,335.7
(c) Deferred Tax Assets (net)	5.5	0.0	-
(d) Other Non-current Assets	0.1	10.4	15.7
(e) Non Current Investments	0.0	5.1	5.1
Total Non - Current Assets	**208.1**	**1,028.9**	**2,330.4**
Current Assets			
(a)Inventories	1,427.2	2,849.8	3,459.9
(b) Trade receivables	796.3	1,574.4	2,439.0
(c) Cash and cash equivalents	1.6	13.2	41.3
(d) Short term loans and advances	9.4	142.2	47.9
(e) Other current assets	19.8	71.4	287.0
Total Current Assets	**2,254.3**	**4,650.9**	**6,275.0**
Total Assets	**2,462.4**	**5,679.8**	**8,605.4**

Equity & Liabilities((Rs. Lacs)	Mar-24	Mar-25	Sept-25
Shareholder's Fund			
(a) Equity share capital	80.0	1,069.1	1,069.1
(b) Other equity	586.8	3,213.8	3,805.2
Total Equity	**666.8**	**4,282.9**	**4,874.3**
Non - Current Liabilities			
(a) Long Term Borrowings	498.1	476.4	870.9
(b)Long term provision	9.8	0.0	0.0
(c) Deferred tax liabilities (net)	0.0	5.3	17.1
Total Non - Current Liabilities	**507.8**	**481.8**	**888.0**
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Total Current Liabilities	**1,287.8**	**915.1**	**2,843.2**
Total Equity and Liabilities	**2,462.4**	**5,679.8**	**8,605.4**

Historical Consolidated Cashflow Statement

Particulars (Rs. Lacs)	Mar-24	Mar-25	Sept-25
Cash Flow from Operating Activities			
Profit before Tax	755.4	1,366.5	794.5
Adjustment for Non-Operating Items	69.6	140.6	170.2
Operating Profit before Working Capital Changes	**825.1**	**1,507.2**	**964.7**
Changes in Working Capital	-997.9	-2,722.8	-763.7
Cash Generated/Used from Operations	**-172.8**	**-1,215.6**	**201.1**
Less: Direct Taxes paid	-9.2	-193.9	-11.5
Net Cash from Operating Activities	**-182.0**	**-1,409.5**	**189.5**
Cash Flow from Investing Activities	**-182.4**	**-837.9**	**-1,324.6**
Cash Flow from Financing Activities	**358.2**	**2,268.9**	**1,163.1**
Net Increase/(Decrease) in Cash and Cash equivalents	**-6.2**	**21.6**	**28.0**

PRIZOR

Historical Standalone Cashflow Statement

Particulars (Rs. Lacs)	Mar-24	Mar-25	Sept-25
Cash Flow from Operating Activities			
Profit before Tax	755.4	1,367.0	794.1
Adjustment for Non-Operating Items	69.6	140.6	170.2
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Less: Direct Taxes paid	-9.2	-193.9	-11.5
Net Cash from Operating Activities	**-182.0**	**-1,409.5**	**190.1**
Cash Flow from Investing Activities	**-182.4**	**-843.0**	**-1,324.6**
Cash Flow from Financing Activities	**358.2**	**2,264.0**	**1,162.7**
Net Increase/(Decrease) in Cash and Cash equivalents	**-6.2**	**11.6**	**28.2**

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Thank You.

Company

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